Embassy of the United States of America, Amman, Jordan

Request for Proposals

Media Training: Building Skills of Jordanian Government Spokespersons To Better Work With Media and Policy Opinion Leaders

The U.S. Embassy in Amman, Jordan, is pleased to announce an open competition for assistance awards through this Request for Grant Proposals. The Embassy invites all eligible organizations to submit a proposal for a cooperative agreement to implement two video conference training sessions with U.S.-based media experts in October or November, 2014.

These training events will bring together select Jordanian government spokespersons, Jordanian media members and policy opinion leaders to further equip them with the necessary skills to facilitate their work and relations. Working in close cooperation with the U.S. Embassy and Embassy contacts in the government and media fields, the awardee will implement a series of digital video conferences that will cover topics such as crisis communication management strategies; intra-government message coordination; how to develop effective messages for citizens; and the rights and duties of an independent press.

Eligibility is open to organizations and individuals with appropriate expertise in implementing programs to train Jordanian policymakers, media members or think tanks. Organizations and individuals with expertise in the media, media training, governmental relations, , and/or democracy development are strongly preferred. Proposals should detail a plan to implement the logistics of these events and describe how the awardee can contribute to the recruitment of attendees and presenters.

Note: Estimated funding available for this project is $8,600. However, the Embassy will consider proposals with a budget of up to $10,000 that present a compelling justification for the expenditure of funds in excess of the estimated amount.

Inquiries can be directed to Joseph Giordono-Scholz, U.S. Embassy, Amman, Jordan (giordono-scholzj@state.gov). Submissions should be sent to Diana Khoury, U.S. Embassy, Amman, Jordan (KhouryDK@state.gov).